

January 18, 2023

## **SWARC Approves Sports Wagering Licensees' Diversity Plans**

The Maryland Sports Wagering Application Review Commission (SWARC) today approved the diversity plans submitted by the first 10 Maryland mobile sports wagering licensees. Each mobile and retail entity awarded a license through SWARC's competitive process is required to submit a diversity plan within 30 days of receiving its license award.

"Maryland's sports wagering legislation was innovative in its provisions encouraging diverse participation in this new Maryland industry," said SWARC Chairman Tom Brandt. "To that end, there is some real substance in the plans that we've approved."

The diversity plan requirements are outlined in an addendum that is included in SWARC's mobile and retail license applications. Each licensee must submit a plan that describes efforts to promote meaningful diversity among its owners, investors, managers, employees and contractors, and to promote equality of opportunity.

SWARC unanimously approved the diversity plans submitted by the following 10 mobile sportsbook licensees:

- Arundel Amusements Inc. (Bingo World)
- BetMGM Maryland Sports LLC
- Crown MD Online Gaming LLC (DraftKings)
- CZR Maryland Mobile Opportunity LLC (Horseshoe Casino Baltimore)
- Greenmount OTB, LLC
- Long Shot's, LLC
- Maryland Stadium Sub, LLC (Washington Commanders)
- PENN Maryland OSB, LLC (Hollywood Casino Perryville)
- PPE Maryland Mobile, LLC (Live! Casino & Hotel)
- Riverboat on the Potomac, LLC

The diversity plans have been published on the [Documents & Resources page](#) of swarc.org. A video recording of today's meeting is available on the [Meeting Records page](#) of the website.

### **About Maryland's Sports Wagering License Process**

Under Maryland's sports wagering law, SWARC is authorized to conduct a competitive process to award up to 60 mobile licenses and up to 30 Class B facility licenses. A 45-day application period ended on October 21, 2022 during which SWARC received 21 mobile applications and six Class B facility applications.

Applicants must be found qualified via Maryland Lottery and Gaming Control Commission (MLGCC) background investigations before SWARC is permitted to consider them for license awards. MLGCC qualification hearings and SWARC license award meetings will be conducted on a rolling basis. MLGCC performs background investigations of applicants to determine if they demonstrate the integrity and financial stability to be qualified for a sports wagering license. SWARC evaluates the suitability of applicants, reviews their business and marketing plans, and determines whether awarding a license to an applicant is in the public interest. Information about SWARC is available at [swarc.org](https://swarc.org).

**Thomas M. Brandt, Jr., Chair**

Rosie Allen-Herring, Laura Gamble, Bert J. Hash, Jr., E. Randolph Marriner, Cassandra Stevenson, Frank Turner  
[https://swarc.org/](https://swarc.org)